

Program Report Card: Peer Advisor Network “PAN” (Commission on Culture & Tourism “CCT”)

Quality of Life Results: Investment in arts, historic preservation and tourism assets results in Connecticut’s sustained economic vitality and workforce competitiveness.

Contribution to Result: The Peer Advisor Network program will help to expand the number of associations and collaborations both within the cultural sector and via cross-sector relationships resulting in innovative partnerships and more sustainable networks.

Partners: Cultural service agencies/local arts agencies, Connecticut Humanities Council, and the Arts Extension Service at UMass at Amherst

Performance Measure 1: Annual number of PAN application undertaken.

FY07	6	
FY08 Pilot year of partnership	38	Increase 640%
FY09 Continued partnership	42	Increase 695%

Story behind the baseline: CCT partnered with five (5) LAAs to offer the Peer Advisor Network program in order to reach more organizations in need of assistance. (see LAA report card). Since the partnership, the number of applications have grown by over 640%.

Proposed actions to turn the curve: CCT and the LAAs will continue to market this program via community outreach, workshops, internet and social networking to increase awareness of program services amongst cultural organizations.

Performance Measure 2: Annual percentage of assistance by consulting support requested by applicants and potential applicants.

Consulting Category	FY08	FY09
Planning	19.10%	17.50%
Organizational Development	38.20%	41.25%
Financial Development	8.99%	12.50%
Technology	4.49%	2.50%
Programming	3.37%	3.75%
Marketing & PR	10.10%	15%
Community Participation	0	3.75%
Other	1.12%	7.50%
No specific category	14.61%	0

Story behind the baseline: CCT and the LAAs are able to work with organizations to ensure that the PAN program is meeting their needs. The economic climate is impacting the needs of non-profits, indicated by the increase of service requests in the organizational development, financial stability and marketing categories.

Proposed action to turn the curve: Continue to work with LAAs to better access the needs of non-profit cultural organizations and emerging groups and to help them determine the right type of assistance.

Performance Measure 3: Annual number of humanities organizations served.

FY07	0
FY08 Pilot year of partnership	11
FY09 Continued partnership	11

Story behind the baseline: CCT co-initiated an institutional partnership with the CT Humanities Council (CHC) to broaden program to support humanities and heritage organizations.

Proposed actions to turn the curve: Merging of CHC’s web-based professional development tool, the Heritage Resource Center (HRC), with the PAN program’s ability to deliver short-term consulting, will provide a comprehensive spectrum of support services to the CCT’s and the CHC’s constituents in the arts, culture, history/heritage, humanities fields. In May 2010, CHC will become a full participant with the 5 PAN field offices.

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